

A PERSONALIZED WELL-BEING PLATFORM

WebMD ONE

WebMD ONE is the most empowering well-being platform. With a thoughtful and personal approach to connecting individuals with the best solutions for their needs, WebMD ONE helps to inspire well-being in everyone—all while helping organizations exceed their business objectives.



WebMD ONE helps organizations:

- Create and maintain a culture of well-being.
- Increase engagement.
- Address whole-person well-being.
- Empower people to live happy, healthy lives.
- Offer strategic, relevant solutions for everyone.



WebMD ONE helps individuals:

- Begin or continue their personal journey toward well-being.
- Understand their current health status and areas to improve.
- Create daily habits that lead to long-term behavior change.
- Connect with peers who are working toward the same goals.
- Find and access the tools, resources and benefits their organization offers.

Explore the wellness services and solutions available within this easy-to-use platform.

Well-Being Solutions

Digital Coaching • Wellness Challenges • Financial Wellness • Stress & Resilience • Health Content & Videos • Personal Health Record • Health Assessment • Community

Engagement Services

Communication Services • Biometric Screenings • Health Coaching • Dedicated Well-Being Services • Rewards & Incentives

Program Success Solutions

Integration Capabilities • Segmentation Expertise • Reporting & Analytics • Well-Being Program Evaluations



There's so much WebMD ONE can support.

It even integrates with your other partners and internal resources to make finding and using all your offerings easy. And, each solution can be targeted to specific segments of your population to provide even more personalized well-being experiences.



Well-Being That Works

Participants improved:

57% WELL-BEING *and*
MANAGING THEIR
CONDITIONS

60% MANAGING
DIABETES

62% MANAGING
ASTHMA

50% EXERCISE

65% MANAGING
HYPERTENSION



The instant reward of seeing the progress or completion is motivating. It's also quick and easy to log in and check tasks off, which makes it more likely that I will do it."

PARTICIPANT



The greatest opportunity with WebMD ONE was to incorporate our other programs beyond wellness—stewardship, sustainability, diversity and inclusion, and learning and engagement. It was important to us to incorporate all of these programs into one for holistic well-being."

CLIENT

