

SPONSORSHIP
OPPORTUNITIES

**2026
COUNTY
TECHNOLOGY
CONFERENCE**

OCT. 27-30

**RENAISSANCE AUSTIN HOTEL
AUSTIN, TX**



TEXAS ASSOCIATION *of* COUNTIES
COUNTY INFORMATION RESOURCES AGENCY



CONFERENCE OVERVIEW

ABOUT THE CONFERENCE

Sponsors at the 2026 County Technology Conference have an exciting opportunity to promote their company's products and services to the decision makers in county government. This premier government technology event is hosted by the County Information Resources Agency (CIRA), which is part of the Texas Association of Counties (TAC) – the leading organization serving Texas' 254 counties.

TAC CIRA's unparalleled sponsorship program is designed to provide more exposure and maximum recognition to sponsors – before, during and after the conference. The program provides an excellent opportunity to raise your brand value and recognition among Texas county officials and staff.

The County Technology Conference arose out of discussions with TAC's members, committees and boards of directors, who have identified a great need for technology awareness, training and investment among Texas counties. Thus, sponsors of this event are provided an opportunity to have impactful discussions with county decision makers often in the beginning stages of developing technology roadmaps for their counties.

DECISION MAKERS IN ATTENDANCE

TAC CIRA will leverage its reputation and strong member relationships to secure conference attendance of key county decision makers, including:

- **Commissioners Court Members** – Those who approve budgets and all budgeted purchases for the county.
- **County Judges** – The presiding commissioners court officer. In some counties, they are the county budget officer.
- **IT Directors and Staff** – Those responsible for overseeing county technology initiatives and taking technology-related proposals to the commissioners court.
- **Auditors, County/District Clerks, Tax Assessor-Collectors, Treasurers, Justices of the Peace, Sheriffs, Constables, County/District Attorneys** – All other county officials who serve as the executives of their respective offices within the county; these decision makers will lead the initiatives for their offices and make necessary budget requests to the commissioners court.

ABOUT TAC CIRA

Established in 2001, TAC CIRA is the leading technology organization for Texas counties. In addition to email licenses, website packages and cybersecurity training, TAC CIRA offers a wealth of educational resources and hands-on assistance. The annual County Technology Conference keeps county leaders informed on the latest advancements so they can best serve their constituents.

DON'T MISS THIS OPPORTUNITY

Maximize your company's reach and brand visibility in the government space!

Oct. 27-30, 2026

**Renaissance Austin Hotel
9721 Arboretum Boulevard
Austin, 78759 TX**

QUESTIONS ABOUT THE CONFERENCE OR SPONSORSHIPS?

CONTACT:

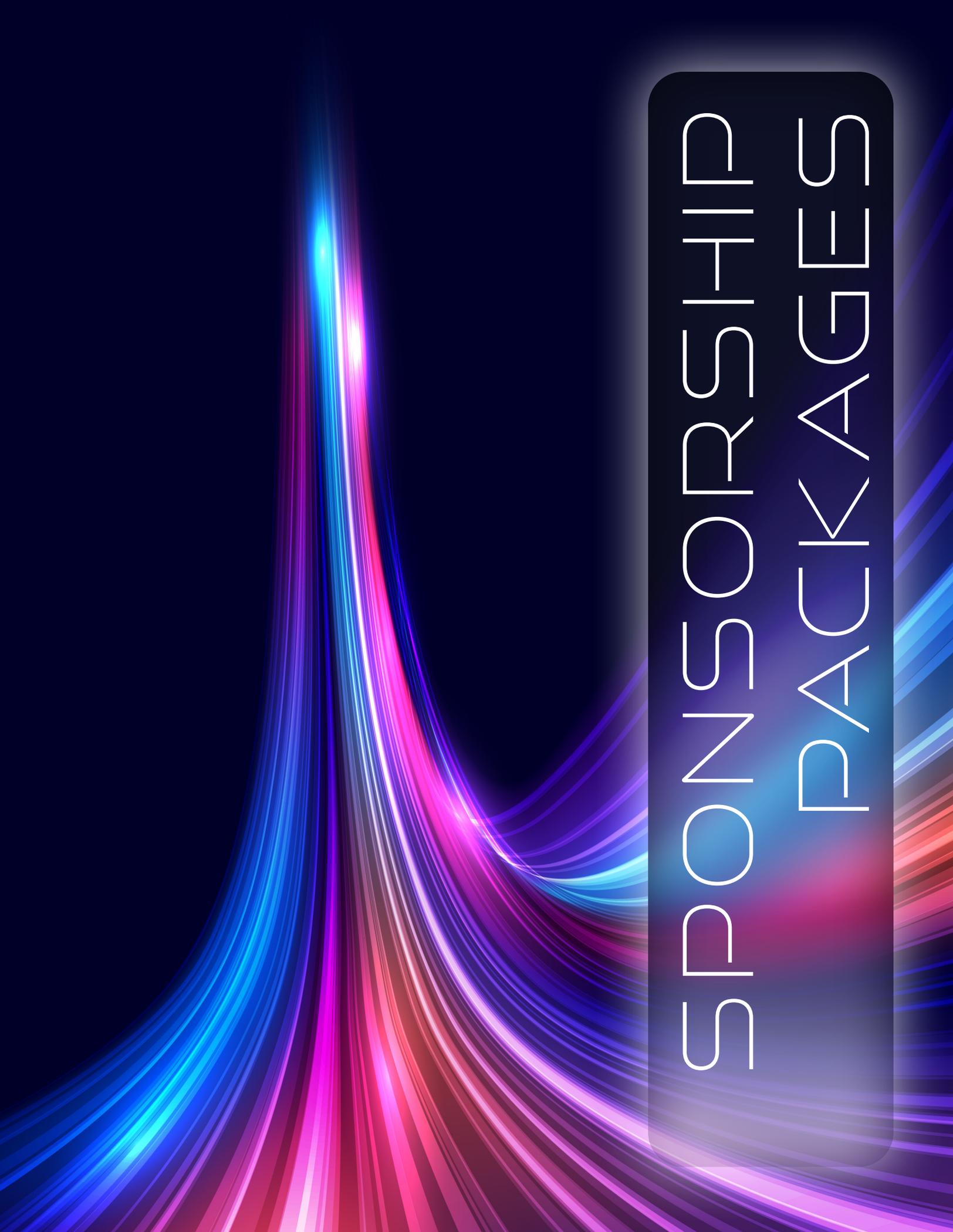
Rachel Kucera

TAC Programs & Education Manager

Phone: (512) 478-8753

Email: rachelk@county.org





SPONSORSHIP PACKAGES

GOLD SPONSOR BENEFITS PACKAGE

\$4,750

- ✓ **THREE** conference registrations
- ✓ Designated **LARGE GOLD SPONSOR TABLE** in pre-function conference space
- ✓ **PROMINENT LISTING** as a gold sponsor in conference program
- ✓ Company name and logo **DISPLAYED ON AGENDA, WEBSITE & SIGNAGE**
- ✓ Company name and logo **DISPLAYED** on the **OPENING GENERAL SESSION POWERPOINT**
- ✓ Access to **THREE ROOMS TOTAL** in the group room block, until group block is full. Your organization is responsible for payment of hotel reservations and cancellations, if within hotel cancellation policy.

SILVER SPONSOR BENEFITS PACKAGE

\$3,000

- ✓ **TWO** conference registrations
- ✓ Designated **SILVER SPONSOR TABLE** in conference pre-function space
- ✓ **LISTED IN THE CONFERENCE PROGRAM** as a silver sponsor
- ✓ Company name and logo **DISPLAYED ON AGENDA, WEBSITE & SIGNAGE**
- ✓ Company name and logo **DISPLAYED** on the **OPENING GENERAL SESSION POWERPOINT**
- ✓ Access to **TWO ROOMS TOTAL** in the group room block, until group block is full. Your organization is responsible for payment of hotel reservations and cancellations, if within hotel cancellation policy.

BRONZE SPONSOR BENEFITS PACKAGE

\$1,500

- ✓ **ONE** conference registration
- ✓ Designated **BRONZE SPONSOR TABLE** in conference pre-function space
- ✓ Company name and logo **DISPLAYED ON AGENDA, WEBSITE & SIGNAGE**
- ✓ Company name and logo **DISPLAYED** on the **OPENING GENERAL SESSION POWERPOINT**
- ✓ Access to **ONE ROOM** in the group room block, until group block is full. Your organization is responsible for payment of hotel reservations and cancellations, if within hotel cancellation policy.

*ADDITIONAL CONFERENCE REGISTRATION BADGES COST \$100 PER REPRESENTATIVE.



S P O N S O R S H I P
U P G R A D E S

EXCLUSIVE HOSTING OPPORTUNITIES

WELCOME RECEPTION SPONSORSHIP

\$7,500

Contribution

The welcome reception provides the opportunity for attendees to kick back and relax while visiting with county colleagues. Your representatives are encouraged to greet attendees as they enter the break area and place company materials or literature on the tables. Your company will be designated as the reception host on the conference agenda, and your company's name and logo will appear on event signage.

- Includes all benefits in **GOLD SPONSORSHIP BENEFITS PACKAGE** (listed on Page 5)
- Features an introduction during the welcome reception

THURSDAY EVENING EVENT SPONSORSHIP

\$7,500

Contribution

Network and engage with prospective clients at our evening event. Company representatives are encouraged to greet and socialize with attendees. Your company will be recognized on event signage and in the conference program.

- Includes all benefits in **GOLD SPONSORSHIP BENEFITS PACKAGE** (listed on Page 5)
- Provides the opportunity to network and socialize with attendees

EXCLUSIVE HOSTING OPPORTUNITIES

WI-FI SPONSORSHIP

\$8,000

Contribution

Make your brand name the conference Wi-Fi password. Attendees will use Wi-Fi to access the conference app, and this sponsorship keeps your company name top of mind.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

BREAKFAST SPONSORSHIP (WEDNESDAY, THURSDAY OR FRIDAY)

\$7,500

Contribution

This sponsorship is a great opportunity to visit with attendees over a meal. Your representatives are encouraged to greet attendees as they enter the breakfast room and place company materials or literature on the tables. Your company will be designated as a host in the conference agenda, and your company's name and logo will appear on event signage.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

BREAK SPONSORSHIP (WEDNESDAY OR THURSDAY)

\$5,000

Contribution

The breaks provide the opportunity to mix and mingle with attendees in between education sessions. Your representatives are encouraged to greet attendees as they enter the break area and place company materials or literature on the tables. Your company will be designated as a break host in the conference agenda, and its name and logo will appear on event signage.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

EXCLUSIVE HOSTING OPPORTUNITIES

KEYNOTE SPEAKER SPONSORSHIP (WEDNESDAY OPENING OR FRIDAY CLOSING)

\$5,000
Contribution

By sponsoring our opening or closing keynote session, you get to introduce the speaker in front of prospective clients. Your representatives are encouraged to greet attendees as they enter the room and place company materials or literature on the tables. Your company will be designated as the keynote host in the conference agenda, and the company name and logo will appear on event signage.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

RECHARGE LOUNGE SPONSORSHIP

\$3,500
Contribution

Make your brand name and logo a frequent sight at the conference by sponsoring the phone-charging stations in the Recharge Lounge. Please note: Sponsorships that require a company logo to be printed on multiple items are final upon receipt of payment.

- Includes all benefits in **Silver Sponsorship Benefits Package** (listed on Page 5)

HEADSHOT HUB

\$4,750
Contribution

Give attendees the gift of a polished, professional image while putting your brand front and center. Sponsoring the onsite headshot station ensures high visibility throughout the event and lasting impressions.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

BRANDED CONFERENCE MATERIAL

VIRTUAL CONFERENCE PLATFORM AND ATTENDEE APP SPONSORSHIP

\$7,000

Contribution

Make your company's brand highly visible to all of our virtual attendees by sponsoring the online conference platform and app. Please note: Sponsorships that require a company logo to be printed are final upon receipt of payment.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

CONFERENCE GIVEAWAY SPONSORSHIP

\$5,000

Contribution

Promote your company by putting its logo on our giveaway item, which is distributed to each attendee. Please note: Sponsorships that require a company logo to be printed are final upon receipt of payment.

- Includes all benefits in **Gold Sponsorship Benefits Package** (listed on Page 5)

CONFERENCE PHOTO BOOTH SPONSORSHIP

\$3,500

Contribution

NEW! Your company logo will be displayed on the photo booth backdrop where attendees can pose for photos throughout the conference. Please note: Sponsorships that require a company logo to be printed are final upon receipt of payment.

- Includes all benefits in **Silver Sponsorship Benefits Package** (listed on Page 5)

BRANDED CONFERENCE MATERIAL

CONFERENCE PROGRAM SPONSORSHIP

\$3,500

Contribution

Your company's name and logo will be featured in a full-page ad in the conference program, the event's official reference guide, which attendees look at several times a day. Please note: Sponsorships that require a company logo to be printed are final upon receipt of payment.

- Includes all benefits in **Silver Sponsorship Benefits Package** (listed on Page 5)

BRANDED CONFERENCE LANYARD SPONSORSHIP

\$3,000

Contribution

Make your company's brand a highly visible fixture throughout the conference by sponsoring the event's name badge lanyards. Your company's logo will be printed on the name badge lanyards, which are distributed to all attendees at registration. Please note: Sponsorships that require a company logo to be printed are final upon receipt of payment.

- Includes all benefits in **Bronze Sponsorship Benefits Package** (listed on Page 5)

ATTENDEE NAME BADGES SPONSORSHIP

\$2,000

Contribution

Promote your company to hundreds of attendees each day of the conference by sponsoring name badges, a valuable commodity and an essential resource for networking. Name badges will be distributed at the registration desk for every attendee and sponsor. Please note: Sponsorships that require a company logo to be printed are final upon receipt of payment.

- Includes all benefits in **Bronze Sponsorship Benefits Package** (listed on Page 5)

2026 COUNTY TECHNOLOGY CONFERENCE SPONSORSHIP OPPORTUNITIES FORM

Email form to rachelk@county.org. To ensure your recognition, please include a JPEG or EPS version of your company logo when you return the form.

Company Name: _____

This is how your company name will appear on signage and in the program.

Contact Person: _____ Title: _____

This is the contact from your company regarding this sponsorship.

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____

Authorized By: _____ Title: _____

Signature: _____ Date: _____

Agreement form must be signed to reserve sponsorship.

List Conference Registrations (Platinum/4 free; Gold/3 free; Silver/2 free; Bronze/1 free)

Additional registrations are \$100 per representative.

Name: _____ Title: _____ Email: _____

Payment Regulations: Payment to secure sponsorship must be received within 45 days of receiving the first invoice. All sponsors must have payment in by Oct. 1, 2026. Checks payable to Texas Association of Counties Technology Conference, P.O. Box 2131, Austin, TX 78768.

Cancellations: Sponsorship cancellations must be made in writing before Oct. 1, 2026 to receive a 50% refund. Any sponsorship that requires a company logo to be printed on a promotional item or on print pieces will be final upon receipt of payment, and cancellations are not permitted. Sponsors canceling after April 1 are responsible for payment in full or may jeopardize future sponsorship opportunities.

2026 COUNTY TECHNOLOGY CONFERENCE SPONSORSHIP OPPORTUNITIES FORM

Please select each opportunity you would like to sponsor. All sponsorships will be assigned on a first-come, first-served basis. Rachel Kucera will contact you to confirm your selections.

SELECTION	SPONSORSHIP OPPORTUNITY	CIRCLE SPONSORSHIP LEVEL	COST
	Wi-Fi	Gold	\$8,000
	Thursday Evening Event	Gold	\$7,500
	Welcome Reception	Gold	\$7,500
	Wednesday Breakfast	Gold	\$7,500
	Thursday Breakfast	Gold	\$7,500
	Friday Breakfast	Gold	\$7,500
	Virtual Conference Platform and Attendee App	Gold	\$7,000
	Wednesday Breaks	Gold	\$5,000
	Thursday Breaks	Gold	\$5,000
	Wednesday Keynote Speaker	Gold	\$5,000
	Friday Keynote Speaker	Gold	\$5,000
	Conference Giveaway Item	Gold	\$5,000
	Headshot Hub	Gold	\$4,750
	Conference Photo Booth	Silver	\$3,500
	Conference Program	Silver	\$3,500
	Recharge Lounge	Silver	\$3,500
	Conference Lanyard	Bronze	\$3,000
	Badges	Bronze	\$2,000
	Non Specific	Gold	\$4,750
	Non Specific	Silver	\$3,000
	Non Specific	Bronze	\$1,500

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TAC Programs & Education Manager

Phone: (512) 478-8753

Email: rachelk@county.org

Please email documents to Rachel Kucera.

Phone: (512) 478-8753 | **Visit:** county.org

Address: P.O. Box 2131 · Austin, TX 78768



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