

2024 Sponsorship Form



Conference of the County Investment Academy
Omni Las Colinas Hotel
June 10-12, 2024

Sponsor Information

Name _____

Title _____

Company _____

Address _____

City/ State/ Zip Code _____

Phone _____ Fax _____

Website _____

Email _____

Authorized Signature (required) _____

Representative name badges needed for:

Name: _____ Title: _____

Name: _____ Title: _____

Please indicate the items you would like to sponsor on the following page.

Payment Information

Check is enclosed for \$ _____

NEW this year! Sponsors can now complete paperwork and pay with a credit card online! Visit www.county.org/investments to pay online via credit card.

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2024 Sponsorship Opportunities – Events *(Please indicate your sponsorship choices)*

<u>Event Sponsorships</u>	<u>Exclusive Sponsorship</u>	<u>Co-Sponsorship</u>
Monday		
Break (p.m.)	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,750
Welcome Reception	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500
Tuesday		
Morning Coffee and Continental Breakfast	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$2,250
Break (a.m.)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,000
Recognition Luncheon	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500
Break (p.m.)	<input type="checkbox"/> \$3,800	<input type="checkbox"/> \$1,900
Wednesday		
Morning Coffee and Continental Breakfast	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$2,250
Break (a.m.)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,000
Contribution(not event-specific)	\$ _____	
TOTAL AMOUNT DUE:	\$ _____	

Based on the total amount due, I qualify for the benefits of the sponsorship level indicated below:

- Platinum** \$3,500+
- Gold** \$2,500 - \$3,499
- Silver** \$1,500 - \$2,499
- Contributor** \$1,499 and less

Questions about the Conference or Sponsorships

Deanna Auert, Manager of TAC Programs & Education Services

Texas Association of Counties | www.county.org

P.O. Box 2131 · Austin, TX 78768

Phone: (512) 478-8753 | Email: Please scan in documents and email to [Deanna Auert](mailto:Deanna.Auert@taco.org)

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SPONSORSHIP OPPORTUNITIES

The sponsorship level system is designed to recognize each sponsor by the amount of money you contribute. You can choose to sponsor events, donate money and be recognized by the level listed below or both. By incorporating a sponsorship level system each sponsor is recognized by signage at the event and again under a sponsorship level depending on how much you contribute, whether for one or multiple event sponsorships. This gives you, the sponsor, the opportunity to spread your money and recognition across more than one event or item. The total amount of your contribution will determine your sponsorship level. Please see levels listed below:

Platinum	\$3,500 +	Silver	\$1,500 - \$2,499
Gold	\$2,500 - \$3,499	Contributor	\$1,499 and less

Each level would also bring additional benefits. Below are the benefits offered per level:

- **Platinum** **\$3,500+**
 - Signage at the event you sponsor (if there are events)
 - Recognition on your representatives' name badges
 - Name printed in the conference program
 - Ad in the conference program (full page) - *Please see ad specs and deadlines listed below*
 - Conference registration for 2 representatives
 - Each additional badge will be a \$100.00 charge

- **Gold** **\$2,500 - \$3,499**
 - Signage at the event you sponsor (if there are events)
 - Recognition on your representatives' name badges
 - Name printed in the conference program
 - Ad in the conference program (1/2 page ad) - *Please see ad specs and deadlines listed below*
 - Conference registration for 2 representatives
 - Each additional badge will be a \$100.00 charge

- **Silver** **\$1,500 - \$2,499**
 - A preferential booth location in the Exhibit Hall should you exhibit in addition to sponsoring
 - Signage at the event you sponsor (if there are events)
 - Recognition on your representatives' name badges
 - Name printed in the conference program
 - Ad in the conference program (2.5x4 page ad) - *Please see ad specs and deadlines listed below*
 - Conference registration for 2 representatives
 - Each additional badge will be a \$100.00 charge

○ **Contributor** **\$1,499 and less**

- Name printed in program
- Recognition on your representatives' name badges
- Conference registration for 1 representative
 - Each additional badge will be a \$100.00 charge

Total Amount Due:

\$ _____

Conference Program Ad Specifications

All ads must be submitted camera ready. The deadline to receive ads is May 3, 2024.

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- Check is enclosed for \$ _____
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